



## **Pop Up Display stand 3x4 Front Curved Prices Sizes and File Information**

Digital Artwork Preparation for 3x4 pop up display stand front curved and two sides ("D Ends")

For the 3x4 front curved pop up stand with graphics to the front and sides. each of the six panels will be 673mm wide x2225mm high. (4 x central display panels and two "D" ends)

If graphics are required both sides two extra rear curved graphic panel dimensions will be 873mm x 2225mm high will be required.

To create suitable artwork for pop up displays, please follow the guidelines below:

The artwork on one page at 25%

1. Create artwork at 25% of actual size All files must be CMYK.
2. Create a single page document in Quark Xpress at 25% of finished size
3. Include all used fonts including those used in Logo's and eps files.
4. All Illustrator eps fonts to "outlines".
5. All Scans should be placed in the 25% document at around 100% at 400dpi. Lower resolution images may result in a pixelation effect on your panel.
6. All scans should be saved as a single file document (DCS off).
7. If placing guides at the point that the panels will be split please ensure they are set not to print.
8. Please supply a colour proof with your disk. We cannot guarantee the appearance of your panels without some visual reference

We can accept files on CD-rom email or FTP please ask for details, please note that as your safeguard we ask for a colour print out with your file, we would normally also recommend we supply you an optional small scale proof at £15

Price front curved unit with graphics £1057

Price for three extra rear curved graphics and extra curved magnetic bars required £732