



7 Fosters Business Park, Old School Road Hook RG27 9NY

Phone [01256 768178](tel:01256768178)

Fax [01256 766234](tel:01256766234)

Web: www.cokerexpo.co.uk Mail : Studio@cokerexpo.co.uk

Artwork File Specifications for Digital Print work

Generally. Please supply your files in a professional program such as
Quark, Illustrator, In-design or Photoshop.

We need files to **output** at **150 dpi** minimum at finished size, **CMYK** format please.
Specific PANTONES, are not guaranteed, we suggest you order a test print.
Please supply your art work at the appropriate resolution for your document size.
I.e. half size 300 dpi and so on. **We advise you convert all text to curves.**

EPS files **must** be supplied without bleed or crop marks, with an appropriate resolution to output at 150 dpi full size.

PDF files **must** be supplied **without bleed** or crop marks and as **individual documents** at the appropriate resolution to output at 150dpi full size.

It is your responsibility to supply us a printed proof. We recommend you send your file on a disc with a print out, this enables our finishing department to reference against the file printed on your equipment, and pick up font issues or missing image elements, this is not for colour match.

Please do not supply a PDF or JPEG image file as a proof, with out one error's are likely to arise without our knowledge and we will not be held responsible.

DATA error - Please be aware of this risk when sending files via the internet, e-mail or FTP, these are unable to be pickup by ourselves without a test print.

Important - please supply all fonts, printer and screen, **postscript** versions for Macintosh or **outline your text to curves.**

We can supply test prints at £10 plus post and packing, this may delay your job.

FTP for files

Free FTP services such as www.yousendit.com or www.sendspace.com

Send your files to cokermac@btconnect.com

You will still need to send a hard copy for comparison.

Please do not hesitate to contact us if you need further assistance.